CP PLUS on the mission to Upskill India

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A CP PLUS Initiative

As the surveillance and security industry in India is a quite nascent one, where only in the past 10-15 years the public has started to comprehend the vitally important role a surveillance system plays in keeping us secure. The installation of a surveillance system, no matter how big or small encompasses hi-tech issues and the general public in the country

had no training or know-how as to how to set up surveillance solutions in their homes and offices. Having a security system in place does not just mean buying CCTV cameras but having the proper know-how of the functioning of your surveillance system to achieve effective results. CCTV cameras and a well-integrated IP system can be used for much more than providing inherent security and crime reduction when linked to external platforms to keep a check on rail tracks, water storage facilities, to determine the pollution level, to measure temperatures, among so many other uses.

Understanding the need to move in the digital surveillance sector, tech entrepreneurs jumped in at the opportunity and thus, finally, India's journey towards electronic surveillance started. The lack of presence of the surveillance and security industry in the country up until the early 2000s meant that just like there were no Indian surveillance products available, there was no on-the-field workforce that could install and maintain the surveillance solutions. As the industry began to take shape in the country, so did the workforce. Workers from other industries like cabling, television, and telephone maintainers switched over to the rapidly growing surveillance industry. As a result of all this, the surveillance market has been growing 25-30% every year for a decade and now 6 to 7 lakh new cameras are being installed across the nation every month.

This meant that the indigenization of surveillance products and services was becoming more and more imperative as the need to have local products especially when it comes to security and surveillance became apparent. This gave a result in the establishment of a magnificent production facility at Tirupati, Andhra Pradesh by Aditya Group, taking the lead on the Government of India's initiative - Make in India.

"But as just producing cameras locally will not do much good without a workforce that could install and maintain them, CP PLUS amalgamated another initiative by the government, Skill India to provide a qualified workforce that could lead India into becoming a completely secured nation." - Aditya Khemka, Managing Director, CP PLUS

CP PLUS Certification Program aims to train and educate Surveillance System Engineers (SSE) to Install, Operate, and Maintain CP PLUS products, design intelligent security solutions, and provide lifetime sustenance for total customer satisfaction. As well as aims to technically empower the workforce in all areas of operation including sales, purchases, designing of surveillance devices for the purposes of enlarging the safety net of the general population and to make the overall infrastructure of the country yet more secure because, after all, it is the number of the workforce which matters.

Thus, Mr. Aditya Khemka, Managing Director of CP PLUS, took on the onerous task along with the Ministry of Skill Development and Entrepreneurship to impart knowledge to India's CCTV workforce through his 10,000+ pan-India partner base. In 2018, CP PLUS collaborated with IASC Sector Skill Council and launched the certification training programs for industrial system integrators and their partners under the title of Mission Tech.

Since then, CP PLUS has trained and certified approx. 3000 people across India on the high-end CCTV technology including IP from 2018 till March 2020, when this training was suspended due to the COVID-19 pandemic and the following lockdown.

In the second half of the last decade, it became clear that the security and surveillance industry is on an upswing with a burgeoning need for trained and qualified system integrators, who can design and provide customized solutions as per the customers' needs, in most the proficient and effective manner. The pace of the industry is such that it requires system integrators to be consistently updated and informed about the latest technological advancements and to hone their skills further to work with the latest state-of-the-art solutions. CP PLUS IP Training Program is a step in that direction with an effort to keep our channel partners trained and our services relevant.

The deadly coronavirus and the lockdown compelled CP PLUS to continue to support this huge partner and customer base during the lockdown considering the situation. After the easing of the COVID-19 restrictions in July 2020, CP PLUS endeavored to revive the suffering partners and embarked on another online training program through webinars starting in September 2020. This gave birth to Ascend, a CP PLUS Online Training Program, which gained new levels of popularity and has been training and certifying approx. 1000-1500 partners and installers per month.

As the brand commenced along with its Pan-India webinars, certain modifications were also made based on the feedback given by the partners. This resulted in the expansion of the training program to hardware and software training in CP PLUS workshops at 30 different locations spread across the country.
Though participation is limited by invitation and not more than 10 people are allowed in one location due to COVID measures, still, more than 1000 participants have been trained only since November 2020. Thus, till the COVID-19 pandemic looms around, CP PLUS will keep on continuing with its 8-10 webinars per month at 100+ workshops.